



PRESS RELEASE

MineralRite Corporation and its CEO Accept Invitation to Join CEOBLOC in the Fight to Achieve Micro-Cap Market Reform

Dallas, Texas, June 23, 2025 — **MINERALRITE**TM Corporation (OTC Pink: RITE) (the “Company” or “RITE”) today announced that its President and CEO, James Burgauer, has formally accepted an invitation to join CEOBLOC — a growing coalition of micro-cap executives and market stakeholders dedicated to combating abusive trading practices and restoring integrity to the public markets — particularly within the small-cap and OTC sectors. CEOBLOC was founded in 2023 by Jeremy Frommer, CEO of Creatd, Inc. as an advocacy group and professional platform designed specifically for micro-cap CEOs and public company leaders.

By agreeing to join CEOBLOC, MineralRite and Burgauer demonstrate and reinforce the commitment they have made to actively participate in seeking reform initiatives aimed at addressing widespread challenges facing micro-cap issuers, particularly:

- **Naked short selling:** The illegal practice of selling shares without borrowing or ensuring availability, often used to drive down stock prices artificially.
- **Toxic financing:** Commonplace in the micro-cap arena, financings which rely on predatory convertible note structures (especially floorless convertibles) cause runaway dilution and price collapse.
- **Unregulated dealer activity:** Entities acting as unregistered securities dealers, often in concert with toxic funders or promotional trading schemes.
- **Algorithmic trading abuse:** The use of manipulative tactics like spoofing, short ladder attacks, and quote stuffing—automated strategies designed to distort prices, trigger panic selling, and exploit thinly traded markets to the detriment of companies and retail investors.
- **Market misperception:** A persistent reputational bias that casts all OTC companies in the same light, regardless of governance, transparency, or fundamental quality.

“These systemic issues erode shareholder value and undermine confidence in the public markets — especially for companies traded on the OTC and smaller exchanges, where manipulative practices by unscrupulous actors are more prevalent,” said Burgauer. “Accepting the invitation to join CEOBLOC is both an honor and a strategic step. It is our intention to be vocal, visible, and effective participants in the effort to reform capital markets and to elevate the standards by which micro-cap companies operate, raise funds, and are perceived by investors. These challenges are not theoretical — and micro-cap firms, such as RITE, must take an active role in reshaping the narrative and improving the infrastructure of the public markets in which we operate.”

Among CEOBLOC’s cornerstone campaigns is “**Project 100**,” a call to action to find 100+ like-minded public companies to join forces in advocating for a

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CORPORATION**

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cleaner, fairer, and more functional micro-cap ecosystem. RITE's invitation to join CEOBLOC reflects the company's recent actions and leadership direction — centered on transparency, investor alignment, and sustainable value creation — which have attracted the attention of the broader micro-cap community and CEOBLOC leadership alike. MineralRite joins a growing list of public companies committed to the CEOBLOC's mission of ethical capital market activity, including Creatd, Inc., Geopulse Exploration, Inc. and Hollywall Entertainment, Inc.

“MineralRite is positioning itself for long-term success through disciplined governance and strategic communication,” Burgauer added. “CEOBLOC provides yet another media channel through which credible public companies like RITE can take back control of our narratives and actively defend our shareholder interests.”

For more information, visit www.mineral-rite.com and www.ceobloc.com.

Safe Harbor Disclosure

Forward Looking Statements Certain information set forth in this presentation contains “forward-looking information”, including “future-oriented financial information” and “financial outlook”, under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of the shares being offered hereunder; (iii) the expected development of the Company's business, projects, and joint ventures; (iv) execution of the Company's vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company's projects; (vi) completion of the Company's projects that are currently underway, in development or otherwise under consideration; (vi) renewal of the Company's current customer, supplier and other material agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management's beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment.

These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

Although forward-looking statements contained in this presentation are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

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